

Miriam Thurber

public relations:writer:speaker

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education

BA in Public Relations (expected May 2019)

Messiah College - Mechanicsburg, PA

Honors Program Student (GPA 3.9)

Member of Lambda Pi Eta Communication Honors Fraternity

public relations experience

- Social Media Manager**, Someone To Tell It To (Harrisburg, PA, 2018 - present)
- Research social trends and best practices
 - Create and implement social plans for Twitter, Instagram and Facebook
 - Engage with and grow audiences on all platforms
- Public Relations Intern**, Off-Tu Mission (Mukono, Uganda, 2018 fall)
- Network cross-culturally at various political, social and cultural events
 - Interculturally communicate with individuals from diverse backgrounds about difficult subjects such as race, colonialism and human nature
- Communications Intern**, Pequea Church (Lancaster, PA, 2018 summer)
- Research and propose new methods for guest welcome process
 - Re-brand children's ministry program with new logos, names and print products
- Public Relations Intern**, Bread & Butter PR firm (Las Vegas, NV, 2017 summer)
- Research and write pitches for circulation to journalists
 - Capture and edit pictures for promotion
 - Plan social media calendars and coordinate with clients to facilitate online branding
- Researcher** (2017 - present)
- Research, write and present "Double Tap: Evidence of Genderlect in Instagram Post Performance" at Eastern Communication Association
 - Currently researching poverty tourism: the intersection of study abroad, tourism and volunteering marketing The Other
- Director of Marketing and Communication**, Saturation Global (Oceanside, CA, 2016-2017)
- Create holistic communication and marketing tactics for present and future implementation
 - Network with similar organizations to develop collaboration
 - Write and design print and online media for distribution and seminar use
- Student Fellow**, Center for Public Humanities (Mechanicsburg, PA, 2016-2017)
- Redesign and write organizational website
 - Develop and evaluate social media campaigns
 - Create and implement extensive awareness campaigns for events
- Marketing Intern**, Nebraska Medical Center (Bellevue, NE, 2016 summer)
- Research and write copy for the organization's app, video scripts and website
 - Volunteer at hospital-wide events and contribute in marketing strategy meetings
- Freelance Columnist**, *The Daily Star* (Oneonta, NY, 2011-2017)
- Approach political, social and personal issues through concise writing
 - Work within editor expectations and deadlines

bonus

Present as keynote speaker for college chapels, youth conferences and women's retreats

Travel to 22 countries & 45 States

Study abroad in Uganda for 4 months (2018 fall)

additional experience

- Director**, World Christian Fellowship (Mechanicsburg, PA, 2017-2018)
- Create and maintain organizational brand, goals and mission
 - Design and implement online, print and social media strategies
 - Mentor team members towards professional and personal growth
- Resident Assistant**, Messiah College (Mechanicsburg, PA, 2016-2018)
- Regulate overall floor dynamic through individual interaction and intentional connections
 - Plan, promote and execute regular floor events
 - Resolve conflicts and mentor women towards interpersonal growth
- Author**, True Potential Publishing (December 2016)
- Wrote the devotional *MINE? a life fully surrendered*
- Work Study Student**, Messiah College (Messiah College, PA, 2016-2017)
- Conduct strategic research and versatile interviews
 - Maintain deadlines by regularly producing communication-based articles
- Teacher**, Silk Road Academy (Dushanbe, Tajikistan, 2014-2015)
- Demonstrate time management, passion and organizational skills through dynamic leadership without supervision (at age 17)
 - Balance the supervisor-mentor-friend relationship with students only a year younger than me
 - Complete evaluations of my abilities and of my students' understanding of material