

# MIRIAM THURBER

public relations : published author

## EDUCATION

BA in Public Relations (May 2019)  
Honors Program Student (GPA 3.9)  
Communication Honors Fraternity  
Messiah College - Mechanicsburg, PA

## BONUS

- Travel to 22 countries & 45 states
- Study abroad in Uganda for 4 months
- Present as keynote speaker for retreats, conferences and college assemblies

## PUBLIC RELATIONS

- Assistant Account Executive**, bread & Butter (Las Vegas, NV, 2019 - 2020)
- Brainstorm and present creative, press-worthy campaigns and client installations; draft press releases; secure local and national broadcast, print and online features; prepare clients for on-camera interviews
  - Foster relationships with local and national journalists, and regularly communicate strategic pitches that move the needle for specific client goals
  - Assist with the planning, preparation and execution of restaurant grand openings and red carpets
- Social Media Manager**, Someone To Tell It To (Harrisburg, PA, 2018 - present)
- Plan social calendars and communicate brand messages over Twitter, Instagram and Facebook
  - Engage with and grow audiences on all platforms
- Public Relations Intern**, Off-Tu Mission (Mukono, Uganda, 2018 fall)
- Communicate interculturally with individuals from diverse backgrounds about difficult subjects such as race, colonialism and human nature
- Communications Intern**, Pequea Church (Lancaster, PA, 2018 summer)
- Re-brand children's ministry program with new logos, names and print products
- Student Fellow**, Center for Public Humanities (Mechanicsburg, PA, 2016-2017)
- Create and implement extensive awareness campaigns and event promotions

## WRITING

- Researcher** (2017 - 2019)
- "Double Tap: Evidence of Genderlect in Instagram Post Performance"
  - "Poverty Tourism: Rhetorical Characterizations of the Other in Study Abroad, Tourism and Missions Marketing"
- Author**, True Potential Publishing (December 2016)
- Wrote the book *MINE? a life fully surrendered*
- Freelance Columnist**, The Daily Star (Oneonta, NY, 2011-2017)
- Wrote monthly articles on political, social and personal issues for the county's most popular newspaper

## LEADERSHIP

- Director**, World Christian Fellowship (Mechanicsburg, PA, 2017-2018)
- Create and maintain organizational brand, goals and mission
  - Mentor team members towards professional and personal growth
- Resident Assistant**, Messiah College (Mechanicsburg, PA, 2016-2018)
- Regulate overall floor dynamic through individual interaction, regular floor events and conflict mediation
- Teacher**, Silk Road Academy (Dushanbe, Tajikistan, 2014-2015)
- Create curriculum, manage classrooms as head teacher and administer evaluations
  - Balance supervisor-mentor-friend relationships with students only a year younger than me